






1127 River St
 1127 River St
 Belleville, Village of , WI ...

Latitude: 42.875841966903
 Longitude: -89.5329616832783
 Site Type: Ring

	Radius: 25 Miles	Radius: 35 Miles	Radius: 45 Miles
 2000 Total Population	430,821	647,775	915,533
2000 Group Quarters	16,139	19,390	28,174
2009 Total Population	485,237	722,686	1,008,331
2014 Total Population	512,600	759,831	1,055,222
2009 - 2014 Annual Rate	1.1%	1.01%	0.91%
 2000 Households	176,093	259,805	361,107
2000 Average Household Size	2.35	2.42	2.46
2009 Households	202,377	296,125	406,316
2009 Average Household Size	2.32	2.38	2.42
2014 Households	215,336	313,565	427,956
2014 Average Household Size	2.31	2.36	2.4
2009 - 2014 Annual Rate	1.25%	1.15%	1.04%
2000 Families	101,913	161,300	231,917
2000 Average Family Size	2.97	2.99	3
2009 Families	115,256	181,004	256,942
2009 Average Family Size	2.92	2.94	2.96
2014 Families	121,675	190,193	268,475
2014 Average Family Size	2.91	2.92	2.95
2009 - 2014 Annual Rate	1.09%	1%	0.88%
 2000 Housing Units	183,382	272,879	381,458
Owner Occupied Housing Units	55.8%	60.3%	62.5%
Renter Occupied Housing Units	40.2%	35.0%	32.2%
Vacant Housing Units	4.0%	4.8%	5.3%
2009 Housing Units	217,519	320,113	441,855
Owner Occupied Housing Units	54.0%	58.3%	60.3%
Renter Occupied Housing Units	39.0%	34.2%	31.6%
Vacant Housing Units	7.0%	7.5%	8.0%
2014 Housing Units	231,460	338,861	464,663
Owner Occupied Housing Units	53.6%	57.9%	60.1%
Renter Occupied Housing Units	39.4%	34.6%	32.0%
Vacant Housing Units	7.0%	7.5%	7.9%
Median Household Income			
2000	\$47,732	\$48,272	\$47,016
2009	\$62,211	\$62,432	\$61,147
2014	\$65,488	\$65,353	\$63,594
Median Home Value			
2000	\$142,608	\$134,196	\$124,301
2009	\$207,058	\$189,153	\$174,149
2014	\$235,745	\$214,468	\$196,065
Per Capita Income			
2000	\$24,626	\$23,819	\$22,738
2009	\$32,138	\$30,924	\$29,321
2014	\$33,836	\$32,436	\$30,653
Median Age			
2000	33.6	34.6	35.1
2009	35.0	36.3	36.9
2014	34.9	36.3	37.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Radius: 35 Miles

Radius: 45 Miles



2000 Households by Income

	Radius: 25 Miles	Radius: 35 Miles	Radius: 45 Miles
Household Income Base	176,300	259,999	361,458
< \$15,000	11.8%	11.0%	11.3%
\$15,000 - \$24,999	11.2%	11.0%	11.5%
\$25,000 - \$34,999	12.2%	12.3%	12.6%
\$35,000 - \$49,999	17.2%	17.6%	17.9%
\$50,000 - \$74,999	23.0%	24.0%	24.0%
\$75,000 - \$99,999	12.2%	12.5%	12.0%
\$100,000 - \$149,999	8.3%	8.0%	7.4%
\$150,000 - \$199,999	2.1%	1.8%	1.7%
\$200,000+	2.1%	1.8%	1.6%
Average Household Income	\$59,213	\$58,473	\$56,754

2009 Households by Income

	Radius: 25 Miles	Radius: 35 Miles	Radius: 45 Miles
Household Income Base	202,377	296,125	406,316
< \$15,000	8.5%	7.8%	8.0%
\$15,000 - \$24,999	7.7%	7.5%	7.9%
\$25,000 - \$34,999	8.6%	8.7%	9.0%
\$35,000 - \$49,999	14.2%	14.5%	14.9%
\$50,000 - \$74,999	22.7%	23.3%	23.5%
\$75,000 - \$99,999	14.7%	16.2%	17.2%
\$100,000 - \$149,999	16.5%	15.6%	13.8%
\$150,000 - \$199,999	3.6%	3.4%	3.1%
\$200,000+	3.6%	3.1%	2.7%
Average Household Income	\$75,988	\$74,594	\$71,877

2014 Households by Income

	Radius: 25 Miles	Radius: 35 Miles	Radius: 45 Miles
Household Income Base	215,336	313,565	427,956
< \$15,000	8.4%	7.8%	7.9%
\$15,000 - \$24,999	7.2%	7.0%	7.4%
\$25,000 - \$34,999	7.7%	7.8%	8.0%
\$35,000 - \$49,999	12.4%	12.7%	13.3%
\$50,000 - \$74,999	22.2%	23.2%	23.9%
\$75,000 - \$99,999	17.7%	18.9%	19.4%
\$100,000 - \$149,999	16.7%	15.7%	13.9%
\$150,000 - \$199,999	3.9%	3.7%	3.3%
\$200,000+	3.8%	3.3%	2.9%
Average Household Income	\$79,409	\$77,664	\$74,629

2000 Owner Occupied HUs by Value

	Radius: 25 Miles	Radius: 35 Miles	Radius: 45 Miles
Total	102,355	164,403	238,434
<\$50,000	3.0%	4.2%	6.8%
\$50,000 - 99,999	15.3%	21.2%	26.3%
\$100,000 - 149,999	37.8%	36.8%	34.3%
\$150,000 - 199,999	23.4%	20.4%	17.6%
\$200,000 - \$299,999	13.6%	12.0%	10.2%
\$300,000 - 499,999	5.4%	4.3%	3.6%
\$500,000 - 999,999	1.2%	0.9%	0.8%
\$1,000,000+	0.3%	0.2%	0.2%
Average Home Value	\$167,160	\$154,518	\$142,934

2000 Specified Renter Occupied HUs by Contract Rent

	Radius: 25 Miles	Radius: 35 Miles	Radius: 45 Miles
Total	72,644	93,163	119,111
With Cash Rent	98.0%	97.5%	97.1%
No Cash Rent	2.0%	2.5%	2.9%
Median Rent	\$585	\$570	\$541
Average Rent	\$604	\$581	\$548

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.


Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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	Radius: 25 Miles	Radius: 35 Miles	Radius: 45 Miles
2000 Population by Age			
 Total	430,821	647,775	915,533
Age 0 - 4	5.9%	6.2%	6.2%
Age 5 - 9	6.2%	6.6%	6.8%
Age 10 - 14	6.5%	7.0%	7.2%
Age 15 - 19	7.7%	7.5%	7.6%
Age 20 - 24	10.2%	8.4%	7.9%
Age 25 - 34	15.7%	14.9%	14.2%
Age 35 - 44	16.3%	16.6%	16.5%
Age 45 - 54	14.1%	14.1%	14.0%
Age 55 - 64	7.4%	7.9%	8.2%
Age 65 - 74	5.0%	5.5%	5.8%
Age 75 - 84	3.6%	3.8%	4.1%
Age 85+	1.4%	1.5%	1.6%
Age 18+	77.6%	76.2%	75.7%
2009 Population by Age			
Total	485,237	722,686	1,008,331
Age 0 - 4	5.8%	6.1%	6.2%
Age 5 - 9	5.6%	5.9%	6.1%
Age 10 - 14	5.7%	6.1%	6.2%
Age 15 - 19	7.5%	7.2%	7.3%
Age 20 - 24	10.9%	9.2%	8.6%
Age 25 - 34	14.5%	13.7%	13.2%
Age 35 - 44	13.7%	13.9%	13.8%
Age 45 - 54	14.8%	15.2%	15.3%
Age 55 - 64	11.1%	11.4%	11.6%
Age 65 - 74	5.3%	5.8%	6.1%
Age 75 - 84	3.4%	3.7%	3.9%
Age 85+	1.7%	1.7%	1.8%
Age 18+	79.3%	78.0%	77.5%
2014 Population by Age			
Total	512,600	759,831	1,055,222
Age 0 - 4	5.8%	6.0%	6.1%
Age 5 - 9	5.6%	5.9%	6.1%
Age 10 - 14	5.6%	6.0%	6.2%
Age 15 - 19	6.9%	6.7%	6.7%
Age 20 - 24	10.8%	9.1%	8.5%
Age 25 - 34	15.5%	14.7%	14.0%
Age 35 - 44	12.5%	12.6%	12.6%
Age 45 - 54	13.5%	13.9%	14.0%
Age 55 - 64	11.9%	12.4%	12.6%
Age 65 - 74	6.9%	7.3%	7.6%
Age 75 - 84	3.3%	3.6%	3.8%
Age 85+	1.7%	1.7%	1.8%
Age 18+	79.7%	78.4%	78.0%
2000 Population by Sex			
Males	49.5%	49.5%	49.4%
Females	50.5%	50.5%	50.6%
2009 Population by Sex			
Males	49.5%	49.5%	49.5%
Females	50.5%	50.5%	50.5%
2014 Population by Sex			
Males	49.5%	49.5%	49.5%
Females	50.5%	50.5%	50.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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2000 Population by Race/Ethnicity

Total	430,821	647,775	915,533
White Alone	89.4%	91.7%	91.7%
Black Alone	3.8%	2.9%	3.4%
American Indian Alone	0.3%	0.3%	0.3%
Asian or Pacific Islander Alone	3.4%	2.5%	2.0%
Some Other Race Alone	1.4%	1.2%	1.3%
Two or More Races	1.7%	1.5%	1.4%
Hispanic Origin	3.2%	2.8%	3.0%
Diversity Index	24.8	20.4	20.6

2009 Population by Race/Ethnicity

Total	485,237	722,686	1,008,331
White Alone	86.5%	89.1%	89.3%
Black Alone	4.6%	3.7%	4.1%
American Indian Alone	0.3%	0.3%	0.3%
Asian or Pacific Islander Alone	4.7%	3.5%	2.8%
Some Other Race Alone	1.8%	1.6%	1.8%
Two or More Races	2.0%	1.7%	1.7%
Hispanic Origin	4.5%	4.0%	4.2%
Diversity Index	31.1	26.4	26.4

2014 Population by Race/Ethnicity

Total	512,600	759,831	1,055,222
White Alone	84.7%	87.5%	87.8%
Black Alone	5.1%	4.2%	4.6%
American Indian Alone	0.4%	0.3%	0.3%
Asian or Pacific Islander Alone	5.6%	4.2%	3.3%
Some Other Race Alone	2.2%	1.9%	2.1%
Two or More Races	2.1%	1.8%	1.8%
Hispanic Origin	5.3%	4.7%	5.1%
Diversity Index	34.9	30.0	30.0



2000 Population 3+ by School Enrollment

Total	415,877	624,336	882,539
Enrolled in Nursery/Preschool	1.7%	1.8%	1.8%
Enrolled in Kindergarten	1.2%	1.3%	1.3%
Enrolled in Grade 1-8	10.7%	11.5%	11.8%
Enrolled in Grade 9-12	5.3%	5.7%	5.9%
Enrolled in College	9.8%	7.6%	7.1%
Enrolled in Grad/Prof School	3.1%	2.2%	1.8%
Not Enrolled in School	68.1%	69.9%	70.3%

2009 Population 25+ by Educational Attainment

Total	313,179	472,890	662,230
Less than 9th Grade	2.4%	2.5%	3.0%
9th - 12th Grade, No Diploma	4.3%	5.3%	6.3%
High School Graduate	23.2%	27.8%	30.8%
Some College, No Degree	19.1%	19.9%	20.4%
Associate Degree	9.3%	9.4%	8.9%
Bachelor's Degree	24.7%	21.7%	19.2%
Graduate/Professional Degree	16.9%	13.5%	11.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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2009 Population 15+ by Marital Status

	Radius: 25 Miles	Radius: 35 Miles	Radius: 45 Miles
Total	402,381	591,808	821,932
Never Married	35.9%	32.1%	30.6%
Married	50.0%	53.1%	54.3%
Widowed	4.2%	4.6%	5.0%
Divorced	10.0%	10.2%	10.1%



2000 Population 16+ by Employment Status

	Radius: 25 Miles	Radius: 35 Miles	Radius: 45 Miles
Total	346,000	511,751	719,117
In Labor Force	74.4%	73.7%	72.6%
Civilian Employed	71.4%	70.8%	69.3%
Civilian Unemployed	2.9%	2.9%	3.2%
In Armed Forces	0.1%	0.1%	0.1%
Not in Labor Force	25.6%	26.3%	27.4%

2009 Civilian Population 16+ in Labor Force

	Radius: 25 Miles	Radius: 35 Miles	Radius: 45 Miles
Civilian Employed	92.9%	91.9%	90.8%
Civilian Unemployed	7.1%	8.1%	9.2%

2014 Civilian Population 16+ in Labor Force

	Radius: 25 Miles	Radius: 35 Miles	Radius: 45 Miles
Civilian Employed	95.0%	94.4%	93.6%
Civilian Unemployed	5.0%	5.6%	6.4%

2000 Females 16+ by Employment Status and Age of Children

	Radius: 25 Miles	Radius: 35 Miles	Radius: 45 Miles
Total	176,579	260,877	367,451
Own Children < 6 Only	7.4%	7.5%	7.4%
Employed/in Armed Forces	5.3%	5.5%	5.4%
Unemployed	0.2%	0.2%	0.3%
Not in Labor Force	1.8%	1.7%	1.7%
Own Children < 6 and 6-17 Only	5.0%	5.5%	5.6%
Employed/in Armed Forces	3.6%	4.0%	3.9%
Unemployed	0.1%	0.1%	0.2%
Not in Labor Force	1.3%	1.4%	1.5%
Own Children 6-17 Only	15.7%	16.8%	17.1%
Employed/in Armed Forces	13.6%	14.4%	14.4%
Unemployed	0.2%	0.3%	0.3%
Not in Labor Force	1.9%	2.1%	2.3%
No Own Children < 18	71.9%	70.3%	70.0%
Employed/in Armed Forces	45.6%	43.2%	41.6%
Unemployed	1.7%	1.7%	1.7%
Not in Labor Force	24.6%	25.4%	26.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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2009 Employed Population 16+ by Industry

	Radius: 25 Miles	Radius: 35 Miles	Radius: 45 Miles
Total	265,753	383,404	520,663
Agriculture/Mining	1.5%	2.1%	2.4%
Construction	4.3%	4.8%	5.2%
Manufacturing	8.0%	10.6%	13.0%
Wholesale Trade	2.5%	2.8%	2.9%
Retail Trade	11.3%	11.9%	11.9%
Transportation/Utilities	2.9%	3.3%	3.5%
Information	2.6%	2.4%	2.1%
Finance/Insurance/Real Estate	8.8%	8.3%	7.7%
Services	52.0%	48.5%	46.6%
Public Administration	6.1%	5.4%	4.7%

2009 Employed Population 16+ by Occupation

	Radius: 25 Miles	Radius: 35 Miles	Radius: 45 Miles
Total	265,753	383,404	520,663
White Collar	70.8%	67.1%	63.8%
Management/Business/Financial	15.3%	14.9%	14.3%
Professional	31.0%	27.7%	25.1%
Sales	10.7%	10.7%	10.7%
Administrative Support	13.8%	13.8%	13.5%
Services	14.3%	14.4%	15.0%
Blue Collar	15.0%	18.5%	21.2%
Farming/Forestry/Fishing	0.6%	0.8%	0.9%
Construction/Extraction	3.3%	3.8%	4.1%
Installation/Maintenance/Repair	2.6%	3.1%	3.4%
Production	4.6%	6.1%	7.5%
Transportation/Material Moving	3.9%	4.7%	5.3%



2000 Workers 16+ by Means of Transportation to Work

	Radius: 25 Miles	Radius: 35 Miles	Radius: 45 Miles
Total	243,514	357,018	491,320
Drove Alone - Car, Truck, or Van	73.3%	76.4%	77.5%
Carpooled - Car, Truck, or Van	9.8%	9.6%	9.9%
Public Transportation	4.1%	3.0%	2.3%
Walked	6.5%	5.1%	4.7%
Other Means	2.2%	1.7%	1.4%
Worked at Home	4.1%	4.2%	4.2%

2000 Workers 16+ by Travel Time to Work

	Radius: 25 Miles	Radius: 35 Miles	Radius: 45 Miles
Total	243,514	357,018	491,320
Did Not Work at Home	95.9%	95.8%	95.8%
Less than 5 minutes	3.9%	4.3%	4.8%
5 to 9 minutes	13.1%	13.8%	14.7%
10 to 19 minutes	35.8%	34.3%	33.1%
20 to 24 minutes	16.7%	15.2%	14.6%
25 to 34 minutes	16.6%	16.3%	16.1%
35 to 44 minutes	3.8%	4.5%	4.5%
45 to 59 minutes	3.1%	3.9%	4.2%
60 to 89 minutes	1.7%	2.0%	2.3%
90 or more minutes	1.2%	1.5%	1.6%
Worked at Home	4.1%	4.2%	4.2%
Average Travel Time to Work (in min)	19.9	20.6	20.7

2000 Households by Vehicles Available

	Radius: 25 Miles	Radius: 35 Miles	Radius: 45 Miles
Total	176,135	259,786	361,127
None	8.3%	7.1%	6.8%
1	35.7%	33.3%	32.4%
2	41.0%	42.6%	42.6%
3	11.3%	12.6%	13.4%
4	2.8%	3.3%	3.5%
5+	1.0%	1.2%	1.3%
Average Number of Vehicles Available	1.7	1.8	1.8

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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2000 Households by Type

	Radius: 25 Miles	Radius: 35 Miles	Radius: 45 Miles
Total	176,093	259,805	361,107
Family Households	57.9%	62.1%	64.2%
Married-couple Family	46.9%	50.6%	52.2%
With Related Children	21.9%	23.6%	24.2%
Other Family (No Spouse)	11.0%	11.5%	12.0%
With Related Children	7.4%	7.8%	8.2%
Nonfamily Households	42.1%	37.9%	35.8%
Householder Living Alone	29.9%	27.8%	26.8%
Householder Not Living Alone	12.2%	10.1%	8.9%
Households with Related Children	29.3%	31.5%	32.4%
Households with Persons 65+	16.8%	18.4%	19.9%

2000 Households by Size

	Radius: 25 Miles	Radius: 35 Miles	Radius: 45 Miles
Total	176,093	259,805	361,107
1 Person Household	29.9%	27.8%	26.8%
2 Person Household	35.3%	35.5%	35.3%
3 Person Household	14.8%	15.2%	15.5%
4 Person Household	12.9%	13.8%	14.1%
5 Person Household	4.9%	5.5%	5.8%
6 Person Household	1.4%	1.6%	1.7%
7+ Person Household	0.7%	0.7%	0.8%

2000 Households by Year Householder Moved In

	Radius: 25 Miles	Radius: 35 Miles	Radius: 45 Miles
Total	176,135	259,786	361,127
Moved in 1999 to March 2000	25.5%	22.8%	21.1%
Moved in 1995 to 1998	29.7%	29.2%	28.7%
Moved in 1990 to 1994	15.5%	16.2%	16.3%
Moved in 1980 to 1989	13.7%	14.3%	14.8%
Moved in 1970 to 1979	8.4%	9.3%	10.0%
Moved in 1969 or Earlier	7.2%	8.2%	9.0%
Median Year Householder Moved In	1996	1995	1995



2000 Housing Units by Units in Structure

	Radius: 25 Miles	Radius: 35 Miles	Radius: 45 Miles
Total	183,394	272,843	381,492
1, Detached	54.9%	61.1%	64.8%
1, Attached	4.5%	4.3%	3.6%
2	5.8%	5.8%	5.9%
3 or 4	6.2%	5.2%	4.8%
5 to 9	7.5%	6.4%	5.6%
10 to 19	6.5%	5.1%	4.2%
20+	13.1%	9.9%	8.1%
Mobile Home	1.6%	2.1%	2.9%
Other	0.0%	0.0%	0.0%

2000 Housing Units by Year Structure Built

	Radius: 25 Miles	Radius: 35 Miles	Radius: 45 Miles
Total	183,394	272,843	381,492
1999 to March 2000	2.5%	2.5%	2.3%
1995 to 1998	8.5%	8.7%	8.5%
1990 to 1994	8.8%	8.9%	8.5%
1980 to 1989	12.4%	12.0%	11.2%
1970 to 1979	19.2%	18.8%	17.9%
1969 or Earlier	48.7%	49.2%	51.6%
Median Year Structure Built	1971	1970	1969

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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Radius: 45 Miles

Top 3 Tapestry Segments

1.	Enterprising Professio	Green Acres	Green Acres
2.	Sophisticated Squires	Enterprising Professio	Rustbelt Traditions
3.	Metropolitans	Sophisticated Squires	Main Street, USA

 **2009 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

	25 Miles	35 Miles	45 Miles
Apparel & Services: Total \$	\$393,672,422	\$558,613,438	\$734,220,407
Average Spent	\$1,945.24	\$1,886.41	\$1,807.02
Spending Potential Index	78	75	72
Computers & Accessories: Total \$	\$52,333,147	\$73,914,871	\$96,834,995
Average Spent	\$258.59	\$249.61	\$238.32
Spending Potential Index	113	109	104
Education: Total \$	\$301,727,745	\$421,570,734	\$548,632,337
Average Spent	\$1,490.92	\$1,423.62	\$1,350.26
Spending Potential Index	119	113	108
Entertainment/Recreation: Total \$	\$706,855,112	\$1,022,663,177	\$1,358,310,143
Average Spent	\$3,492.76	\$3,453.48	\$3,342.99
Spending Potential Index	108	107	103
Food at Home: Total \$	\$985,282,664	\$1,419,653,011	\$1,886,889,928
Average Spent	\$4,868.55	\$4,794.10	\$4,643.90
Spending Potential Index	107	105	102
Food Away from Home: Total \$	\$742,356,988	\$1,058,194,152	\$1,395,783,011
Average Spent	\$3,668.19	\$3,573.47	\$3,435.22
Spending Potential Index	110	107	103
Health Care: Total \$	\$778,964,049	\$1,151,391,999	\$1,554,957,910
Average Spent	\$3,849.07	\$3,888.20	\$3,826.97
Spending Potential Index	102	103	102
HH Furnishings & Equipment: Total \$	\$422,188,812	\$604,722,499	\$796,667,282
Average Spent	\$2,086.15	\$2,042.12	\$1,960.71
Spending Potential Index	96	94	90
Investments: Total \$	\$283,379,435	\$416,655,537	\$555,146,603
Average Spent	\$1,400.26	\$1,407.03	\$1,366.29
Spending Potential Index	97	98	95
Retail Goods: Total \$	\$5,321,947,569	\$7,681,945,746	\$10,202,305,729
Average Spent	\$26,297.20	\$25,941.56	\$25,109.29
Spending Potential Index	102	101	98
Shelter: Total \$	\$3,450,086,037	\$4,895,363,668	\$6,404,279,134
Average Spent	\$17,047.82	\$16,531.41	\$15,761.82
Spending Potential Index	109	106	101
TV/Video/Sound Equipment: Total \$	\$267,975,881	\$382,885,195	\$506,527,368
Average Spent	\$1,324.14	\$1,292.99	\$1,246.63
Spending Potential Index	109	106	103
Travel: Total \$	\$398,852,148	\$576,088,487	\$759,786,876
Average Spent	\$1,970.84	\$1,945.42	\$1,869.94
Spending Potential Index	107	105	101
Vehicle Maintenance & Repairs: Total \$	\$203,331,767	\$292,636,560	\$387,988,868
Average Spent	\$1,004.72	\$988.22	\$954.89
Spending Potential Index	107	106	102

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.