



# Green County Area Entrepreneurs & Inventors Club

Monthly newsletter

April 2009

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## WEN Offers Options

Wisconsin Entrepreneur Network is a state depository for information about Wisconsin entrepreneurs and inventors and resources for them. Through their website—[www.wenportal.org](http://www.wenportal.org)—there is information on funding opportunities, classes and events to help our state entrepreneurs and inventors. We will hand out copies of their 2008 Annual Report at our March meeting, but do check out the website also.

## 2009 Meeting Schedule

April 6—Janet Tyler Johnson, JATAJ Wealth Management—Mind-Mapping for Your Business Future

May 4—Ron Schaaf, First Banking Center—Lines of Credit

Zach Brandon, entrepreneur and Executive Assistant to the WI Secretary of Commerce, will speak in August. The flyer with more information will be available at March 2.

Welcome to the Green County Area Entrepreneurs & Inventors newsletter. We want to highlight this month's meeting and share resources that you might be interested in looking into. Our goal at Green County Development Corporation is to open a dialogue with the entrepreneur and inventor—so that we can learn from each other and grow our businesses in Green County. If you have any suggestions for meeting topics or other resource opportunities, please let us know by emailing us at [enews@greencountyedc.com](mailto:enews@greencountyedc.com).

## Planning Your Business Future April 6

MONROE, Wis. – Don't you wish you could look into a crystal ball and see what the future holds for you and your business? Better than that, come learn from Janet Tyler Johnson, JATAJ Wealth Management, a tool for making the future you want a reality.



Johnson will speak on "Mind-Mapping as a Tool for Your Business Planning" at the Monday, April 6, 2009 Green County Area Entrepreneurs & Inventors Club meeting, 6:30 to 8:30 PM in the Monroe Clinic hospital's New Glarus Room, 515 22<sup>nd</sup> Avenue, Monroe, Wisconsin. The event is free to the public and refreshments are served. Green County Development Corporation (GCDC) hosts these monthly meetings, held

the first Monday of each month. "Mind Mapping is a simple, yet powerful tool, to help you with strategic planning, goal setting, project management, even planning your garden," Johnson said. "It can be used for brainstorming or designing commercial airliners. By the time we get to the end of this session, you will experience how to use this tool in your business to engage both sides of your brain for better results in many of your daily tasks. And, it's fun!!!" This interactive presentation is sure to help you form a solid bridge to your future and to accomplishing your goals.

People who are looking to live the life of their dreams work with Janet. Through her own life

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## SBA Information on Recovery Act 2009

The Small Business Administration has put together a Question & Answer sheet for Small Business owners on the 2009 Recovery Act and how it affects the small business owner. You can access

the information at their website—[http://www.treas.gov/press/releases/reports/tg58\\_smallbiz\\_qa.pdf](http://www.treas.gov/press/releases/reports/tg58_smallbiz_qa.pdf). The Small Business Administration (SBA) was created in 1953 as an independent

agency of the federal government to aid, counsel, assist and protect the interests of small business concerns, to preserve free competitive enterprise and to

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## About GCDC

GCDC, a multi-jurisdictional economic development corporation, was formed to bring professional economic development expertise to its member communities to create a competitive advantage to spur job creation and new investments. The organization leverages the resources of the county and its municipalities to ensure economic health and success of Green County communities and businesses. Visit the GCDC web site at [www.GreenCountyEDC.com](http://www.GreenCountyEDC.com)

***“Change is the law of life. And those who look only to the past or the present are certain to miss the future.”***

**John F. Kennedy**

***Please join us on April 6 at 6:30 PM in the New Glarus meeting room at the Monroe Clinic hospital for a great time of learning and encouragement. If you need directions or other information, please don't hesitate to call us at 608.328.9452.***

***See you in April!***

***Sincerely,***

Susan Wetherington  
Green County  
Development Corporation  
Monroe, WI 53566

## Free Seminar: See Jane Grow

A free workshop titled “See Jane Grow: How Women Ecopreneurs are Leading America’s Rural Renaissance” will be presented at 6 PM Thursday, April 30 at Kookaburras, 1609 10th Street, Monroe. This interactive seminar addresses the fact that women-owned businesses are growing at twice the national rate and women constitute one of the largest, fastest-growing group purchasing farms today. See Jane Grow brings together various tools, resources and networking opportunities for women passionate about food and agriculture. Lisa Kivistik, co-author of *Ecopreneuring* and director of Rural Women Project, will facilitate this session. Co-sponsored by GCDC, Blackhawk Technical College Green County UW-Extension and the Monroe Chamber of Commerce & Industry. Pre-registration is required—email Cara Carper at [cara.carper@ces.uwex.edu](mailto:cara.carper@ces.uwex.edu) or call 608.328.9441.

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maintain and strengthen the overall economy of our nation. They recognize that small business is critical to our economic recovery and strength, to building America’s future and to helping the United States compete in today’s global marketplace. Their website has information about business planning and help. Check out [www.sba.gov](http://www.sba.gov).

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experience and dedication to helping others, she makes a lasting connection with each and every client. A nationally recognized Certified Financial Planner® professional and Registered Financial Consultant®, Janet has been quoted in numerous national and industry publications. With over twenty-five years of experience, Janet specializes in financial life planning/coaching and investment management services. She is the owner and president of JATAJ Wealth Management, LLC and JATAJ Life Planning, LLC.

She is also the founder and president of JATAJ Wealth Advisors Network, a membership network for independent advisors. In addition, Janet is the author of *Finding Financial Fulfillment, For a Life Filled with Money and Meaning*. Janet and her hus-

band Randy live in the Green County area and have an office in New Glarus.

Networking among attendees will be encouraged in the evening’s program. “When club members encourage each other, the peer network built not only strengthens their businesses but the community and county business structure as well,” said Anna Schramke, CECD, executive director of GCDC.

March’s program featured Chuck Sara, an intellectual property lawyer from Dewitt, Ross & Stevens in Middleton. His presentation on “Myths & Realities of Patents, Trademarks and Copyrights” is available upon request and will soon be available through the new GCDC website. On May 4, Ron Schaaf, First Banking Center, Monroe, will talk about using lines of credit in your business. Schaaf has worked with many local businesses.

**Check out information for inventors and entrepreneurs on the Green County Development Corporation’s website at [www.GreenCountyEDC.com](http://www.GreenCountyEDC.com).**