



# Green County Area Entrepreneurs & Inventors Club

Monthly newsletter

August 2009

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### Governor's Budget holds some promises

By

Richard J. Leinenkugel  
Secretary  
Department of Commerce

In tough times, businesses have to cut everything but their core operations. Governor Jim Doyle demonstrates in his new budget that business development remains a core priority.

Here at the Department of Commerce, we'll be implementing the most powerful new economic development tools in the nation to help grow jobs and investment and encourage business consolidation in Wisconsin.

This budget provides refundable income and franchise tax credits – essentially like cash – worth up to 7 percent of new, full-time payroll. In some cases, original equipment manufacturers can claim a similar 7 percent of payroll credit if they are making investments to keep jobs here in Wisconsin. These payroll tax credits can combine with an additional 10-percent refundable credit for companies making significant capital investments.

*This entire article is available on the GCDC website at [www.greencountyedc.com](http://www.greencountyedc.com) under NEWS.*

Welcome to the Green County Area Entrepreneurs & Inventors newsletter. We want to highlight this month's meeting and share resources that you might be interested in looking into. Our goal at Green County Development Corporation is to open a dialogue with the entrepreneur and inventor—so that we can learn from each other and grow our businesses in Green County. If you have any suggestions for meeting topics or other resource opportunities, please let us know by emailing us at [enews@greencountyedc.com](mailto:enews@greencountyedc.com).

## August 3—Meet Zach Brandon from the Department of Commerce

MONROE, Wis. – Green County Area Entrepreneurs and Inventors Club and the Monroe Chamber of Commerce are excited to bring Zach Brandon, Executive Assistant to Secretary Richard Leinenkugel to Monroe August 3. Brandon will be the key speaker at an informative business seminar and networking opportunity Monday, August 3, 2009, 6:30 to 8:30 PM in the Monroe Clinic Hospital's New Glarus Room, 515 22<sup>nd</sup> Avenue, Monroe, Wisconsin. The event is free to the public and refreshments are served.

Brandon will share "From Business to Government--My Story, My Resources" at the event. Brandon currently brings his entrepreneurial spirit to the government side of business in his position under Sec. Leinenkugel. Prior to his appointment, he was part of the execu-



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## September meeting to be held AUGUST 31

PLEASE mark your calendars—because of Labor Day September 7, we will hold our September E&I Club meeting on August 31—6:30 PM at the New Glarus Room, Monroe Clinic Hospital, 515 22nd Avenue, Monroe, WI. Our speaker is Todd Schluesche, attorney and partner at Kittelsen Law Firm. He

will be talking on Legal Aspects for the Small Business Owner. For those starting a business, for those with questions about non-profit businesses and for anyone who currently owns a business, this is the time to come and talk with an attorney—at no cost. Bring your questions!!

## About GCDC

GCDC, a multi-jurisdictional economic development corporation, was formed to bring professional economic development expertise to its member communities to create a competitive advantage to spur job creation and new investments. The organization leverages the resources of the county and its municipalities to ensure economic health and success of Green County communities and businesses. Visit the GCDC web site at [www.GreenCountyEDC.com](http://www.GreenCountyEDC.com)

***“Be a yardstick of quality. Some people are not used to an environment where excellence is expected.”***

**Steve Jobs,  
Apple Computer  
co-founder**

***Please join us on August 3 at 6:30 PM in the New Glarus meeting room at the Monroe Clinic hospital for a great time of learning and encouragement. If you need directions or other information, please don't hesitate to call us at 608.328.9452.***

***See you in August!***

***Sincerely,***

Susan Wetherington  
Green County  
Development Corporation

## SW Wisconsin seeks E&I presence

The Southwest Wisconsin Entrepreneur and Inventors clubs are working on a joint web presence to let residents in Southwest Wisconsin know when and where E&I Club meetings are being held. The area involved will cover all the southwest area and include Grant-Lafayette Club, the Vernon-Crawford County Club, the Platteville Incubator, the Iowa County Club, the Richland Center Club and the Green County Area E&I Club.

Known as the Driftless Entrepreneurs, a

website is being created to let people easily access information about the clubs and their meetings. The group will host meetings throughout the region, allowing attendees a chance to explore many different topics. Regional meetings will also be organized, so entrepreneurs and inventors can explore larger marketing and networking opportunities.

We will keep you posted on what is happening and may even be able to organize carpooling to certain sites if the topic is of interest to our members. We will also get you the information about area club meetings.

## Brandon

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time management teams of three start-up companies. He most recently served as the President and COO of Laundry 101, which in 2003 topped USA Today's "Best Places" to do laundry. Brandon also served as the Vice President for Development & Investor Relations for The 101 Group and as the Director of Political Operations for The November Group, both located in Ohio.

The event will allow attendees to ask Brandon questions and exchange ideas and resources. Networking among attendees will be encouraged in the evening's program. "Our hope is that business people will be able to network and strengthen our economic community," said Anna Schramke, CECD, executive director of GCDC.

The Green County Area Entrepreneurs

and Inventors Club is an informational forum where entrepreneurs, inventors, new businesses and people thinking about starting their own businesses can come together to encourage each other and share challenges and encouragement. The group meets on a monthly basis, usually the first Monday of the month. More information is available on the GCDC website at [www.GreenCountyEDC.com](http://www.GreenCountyEDC.com) or by emailing [gcdc@tds.net](mailto:gcdc@tds.net) or calling 608.328.9452.

The Monroe Chamber of Commerce enthusiastically joining in co-sponsoring this event to allow their members to meet the club members and to have a chance to talk face-to-face with Brandon.

Networking among attendees will be encouraged in the evening's program. The event is free and open to the public.