



Monroe, WI

Green County

Location:

Located in rolling green hills of southwestern Wisconsin, Monroe is at the edge of the "driftless area," the area missed by the various glaciers that swept through and flattened much of Wisconsin's terrain. Monroe was ranked as #13 in "The Best 100 Small Towns in America" by Norman Crampton (Prentice Hall)



Business Climate:

Monroe's strength comes from a diverse economy. Companies like Monroe Truck Equipment, The Swiss Colony, Inc. and Mitek Corporation call Monroe home. A variety of companies from cutting edge ethanol production, first rate telecommunication providers to an extremely supportive and aggressive community all contribute to the economic health of the community.

Contact

Anna M. Schramke, CEcD
 Green County Development Corporation
 N3150 Hwy 81
 Monroe, WI 53566
 Phone: 608-328-9452
 Fax: 608-328-9450
 E-mail: gcdc@tds.net
 Web site: <http://www.greencountyEDC.com>

Demographic Information

Population

	2005	2007	2010	2015
Population:	11,015	10,920	11,164	11,312
Labor Market Population:	34,906	36,262	36,093	37,259

Data Source: US Census Data

Households

Total Number of Households:	4,710
Average Household Size:	2.25
Median Household Income:	\$36,922.00

Educational Attainment: Population - Age 25 Plus

	2003
Associate Degree:	7 %
Bachelor's Degree:	11 %
Graduate or Professional Degree:	6 %

Metro Area Distances

City	Driving Distance (miles)	Flight Time	Days by Truck	Days by Rail
Chicago, IL	139		1	1
Dubuque	61		1	1
Madison	45		1	1
Milwaukee	108		1	1

Labor Force Characteristics

Green County can demonstrate the availability of labor and can provide excellent training to meet your needs. Blackhawk Technical College is located in Monroe and offers customized training to meet the needs of businesses.

The October 2006 unemployment rate for Green County was 3.2%, representing 672 persons unemployed. In addition, Green County employers regularly attract employees from neighboring counties within a 30-40 minute drive, including Stephenson County, Illinois, Rock County, Wisconsin and Lafayette County, Wisconsin. Stephenson County had a 4.1% unemployment rate, Rock County had an 4.4% rate and Lafayette a 3.0% rate, representing an additional 5,032 unemployed persons.

Leading Employers

	Product or Service	Employees
1. Monroe Clinic	Health care; clinic and hospital	1024
2. The Swiss Colony, Inc.	Production & Distribution of mailorder gifts, Cheese, Pastries, Baked Goods	990
3. Monroe Truck Equipment	Truck bodies, accessories & Steel Fabrications	700
4. Charlton	Outbound telemarketing firm, business to business, and consumer	435
5. Moore Wallace	Business Forms, Printing & Distribution	275
6. Wal-Mart	Retail Store	240
7. Orchid International	Metal Stamping	181
8. School District of Monroe	Education	140
9. Wisconsin Cheese Group	Manufacturer, Wholesaler, Distributor of Specialty Cheeses	140
10. MTX/Oaktron	OEM, Commercial Sound, Stage & Consumer Loudspeakers	130

Local Government

Type of Government:	Council-Mayor
Comprehensive City Plan:	Yes
Year Plan Completed:	1995
Strategic City Plan:	No
Year Plan Completed:	
City Zoning Ordinance in Effect:	Yes
County Zoning Ordinance in Effect:	Yes
Percent of Streets Paved:	100.0

Utilities

Water

Provider Name:	City Of Monroe
Rated Capacity (mgd):	7,498,400
Average Capacity (mgd):	1.7
Peak Demand (mgd):	2,389,000
Storage Capacity (gallons):	1,900,000

Sewer

Provider Name:	City of Monroe
Rated Capacity (mgd):	3.7
Average Daily Demand (mgd):	1.7
Peak Demand (mgd):	2.3

Electric

Provider Name:	Alliant Energy
Peak Demand (kW):	2,674,000
Generation Capacity (MW):	2,345
Customers Served (state):	420,939
Customers Served (system):	956,690

Natural Gas

Provider Name:	WE Energies
Pipeline Source:	
Customers Served (state):	1,000,000
Customers Served (system):	1,000,000

Telecommunications

Provider Name:	TDS Telecommunications
Service Type:	Digital
DSL:	Yes
Fiber Optics:	Yes
Switch Services:	yes
Customers Served (state):	15,000
Customers Served (system):	6,100,000

Transportation

Interstates and Highways

The City of Monroe is served by State Highway 11/81 traveling East and West and intersects with State Highway 69 which travels North and South. Interstate 90/94 is a mere 45 minutes away.

Railroads

The City of Monroe is served by Wisconsin Southern Railroad.

Piggyback Ramp Available:	No
Distance to Nearest Piggyback:	45
Intermodal Services Available:	No

Airport

The Monroe Municipal Airport, located 2 miles North East of downtown Monroe, is a general utility and corporate aviation airport. Runway 12/30 - 5,000'; runway 2/20 - 3,000'. Dane County Regional Airport in Madison, 40 miles north. Chicago O'Hare, 120 miles South East.

Public Transportation Network

City of Monroe is served by a local cab company that is contracted with the City.

Taxation Structure

Actual Valuation (2008):	\$612,607,800.00
Bond Indebtedness (2008)	
General Obligation:	\$ 7,757,650.00
Revenue:	\$ 385,000.00
County:	\$ 13,900,000.00
School:	\$ 17,675,000.00

General Comments:

Monroe currently has several Tax Incremental Financing districts that are helping to fund major improvements in infrastructure, including a new downtown streetscape.

Quality of Life

Commercial Services

Number of Hotels and Motels:	5
Number of Rooms Available:	225
Number of Conference Centers:	1
Capacity of Largest Conference Center:	250

Education

Elementary and Secondary Education Overview

The School District of Monroe is made up of one high school, one middle school and three elementary schools. The Average ACT Composite Score for the District is 21.9 Monroe offers one parochial school: Saint Victor's Catholic School.

Higher Education Overview

Blackhawk Technical College, located in Monroe. It is known for its involvement in economic development with area businesses and industries and works with new and expanding companies to train new employees for expanded operations and/or retrain current employees. Four Seasons Cosmetology School is also located in Monroe and offers an accredited program in Nail Technology, Cosmetology, Management, and Instruction.

Health Facilities and Personnel

Number of Hospitals:	1
Total Number of Beds:	101
Number of Outpatient Clinics:	1
Number of Medical Doctors:	58
Number of Dentists:	14
Number of Registered Nurses:	151
Number of Practical Nurses:	6